



Qualitat

European Motors Ltd

VW AUDI SKODA

SERVICE AND PARTS



In brief

Qualitat is located at
220 Station Road, Penrose

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Workshop hours

Mon-Fri 7.30am - 5pm

Spares hours

Mon-Fri 7.30am - 5.15
Sat morning 8.30am - 12.30

Check out our website

www.qualitat.co.nz

Some other websites you
may like to check out -

www.vwownersclub.co.nz
www.audi.com
www.volkswagen.com

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Importers of Audi / VW / Skoda parts

Volume 30

Winter 2013



Vagn says...

Prepare your car for winter weather

Get a grip -

Have your tires checked for wear and correct pressures.

Don't forget to have the spare wheel checked. Make sure a wheel brace, jack and puzzle nut for anti-theft wheel nuts are in the vehicle. Have your wheel alignment checked.

Charge:

Have your charging system checked and battery tested. If a battery is tired, cold weather will render it unusable, resulting in a car that won't start.

See and be seen:

Check your vehicle lights front and rear, and don't forget the fog lights. Have your headlight adjustment checked, this not only helps you, but also other drivers, as incorrectly adjusted headlights will dazzle oncoming traffic. Replace wiper blades and dose the washer bottle with windscreen washer additive, it not only allows for better windscreen cleaning but also stops the system from freezing.

Check the operation of the air-conditioning system and heated windows/mirrors for quick efficient demisting or defrosting. Never be tempted to pour hot water on to the vehicle's glazing to clear ice, this often ends in a cracked or shattered window.

Fluids:

All fluid levels need to be checked regularly on the vehicle, but at this time of year correct antifreeze strength in your cooling system is crucial.

Stop:

Stopping distances in wet weather become much greater. Have the vehicle's brakes checked and brake fluid flushed. Have the ABS and traction control system checked for faults and correct operation, this can only be done with specialised equipment.

Safe Travels.....Vagn

Great news!

Qualitat European Motors has invested in a new automotive diagnostic computer for our workshop. We now have a dealer equivalent system for Audi and VW models from 1992 onwards, and Skoda and Seat from 1996 onwards. It has been specifically developed for Independent Workshops like us. This means we can now do in-house, what was once the domain of the main dealership workshops. Things like key coding, online software updates, and immobiliser resets, through to self-levelling suspension calibration and electronic brake pad replacements - are all now easily done. It also gives us the ability to performance tune later model vehicles, including diesels, for more power and often better economy. This involves removing and flashing, (re-installing) a more refined and enhanced version of the vehicle's own computer software. Replacement keys are no longer the chore they once were, the new computer system automatically adapts a new key to both the immobiliser and central locking system.

Overall, what this means, is less hassle for you, our customer, because there is now no need to visit a dealership at all, we can do everything here.

For further enquires, or to ask after a performance upgrade, call the service department on 579 3710, or email service@qualitat.co.nz

QUALITAT

EUROPEAN MOTORS LTD

♦ We are importers
of parts for

**Audi
VW
Skoda**

♦ Repairers of all
vehicles.

♦ We have techni-
cians trained in

♦ **VW**

♦ **Audi**

♦ **Mercedes**

♦ **BMW**



Audi News History Audi (Part 1)

The Audi emblem of four rings depicts one of Germany's oldest automobile manufacturers. It symbolizes the merger in 1932 of four previously independent motor vehicle manufacturers - **Horch, Audi, Wanderer** and **DKW**. These four companies have evolved into what we now know as **AUDI AG**.

Horch - There were a number of car manufacturers in Germany at the end of the 19th century - August Horch & Cie, was one of them. Before setting up his own business Horch worked for Carl Benz in Mannheim as Head of Automobile Production. In 1904 August Horch relocated his company to Zwickau and transformed it into a share-issuing company. Five years later Horch withdrew from the company he had founded, and set up a new enterprise under the name of "Audi".

Audi - For fair trading reasons, Horch had to find a new name for his new company which he had set up in Zwickau in 1909. He cleverly translated his name, which means 'hark', 'listen' into Latin. Hence the name Audi. So on April 25th 1910 operations commenced under the name - Audi Automobilwerk GmbH, Zwickau.

Wanderer - In 1885 Johan Baptist Winklhofer and Richard Adolf Jaenicke started a business repairing bicycles in "Chemnitz". They then started making their own bicycles, before building their first motorcycle in 1902. In 1913 they produced a small two-seater automobile known as "Puppchen" (little doll)



Wanderer cars were admired for their high quality and sporting character. However, by 1941 all civilian automobile production was replaced with military vehicles. Post-war efforts to restore East German auto industry concentrated on Auto-Union facilities in Zwickau and Zschopau. Wanderer plants never recovered. Wanderer managers migrated to West Germany and were instrumental in the recovery of DKW.

DKW - Originally founded under the name of Rasmussen and Ernst 1904 in Chemnitz, it made exhaust-steam oil separators. Jörgen Skafte Rasmussen began to experiment with a steam-driven motor vehicle in 1916, registering DKW as a trademark. Meantime by 1919 the company had been renamed Zschopauer Motorenwerke, and was manufacturing small two-stroke engines. However from 1922 they started building motorcycles under the brand name - DKW. The first

small DKW motor car appeared on the market in 1928.

Auto Union AG, Chemnitz

June 29, 1932, saw the merger of Audiwerke, Horchwerke and Zschopauer Motorenwerke- DKW to form Auto Union AG. At the same time an agreement was concluded to take over the Wanderer Automobile Division. This new company's head offices were in Chemnitz.

From there, Auto Union AG became the second-largest motor vehicle manufacturer in Germany. The company emblem - four interlinked rings - symbolised the inseparable unity of the four founder companies.

The four brand names - Audi, DKW, Horch, and Wanderer - were retained and each brand specialised in a different market segment within the group. DKW was responsible for motorcycles and small cars; Wanderer built midsize cars; Audi manufactured cars in the deluxe midsize class, and Horch produced deluxe top-of-the-range automobiles.

Auto Union GmbH, Ingolstadt

In 1945 after the second world war, Soviet forces expropriated Auto Union AG. This saw the original company's chiefs move to Bavaria, where they formed a new company founded in Ingolstadt and called Auto Union GmbH, to continue the tradition of the company with the four-ring emblem. The "Audi" name disappeared completely from the new car market for about 25 years, being resurrected in 1965 with new four-stroke engines. In 1965 Volkswagen Group had acquired the Ingolstadt based company.

From this ...

Audi Type E -1923



IFA F9 (made
by DKW)



To this ...

Audi TT - present day

Winning cars from the 2013 VW Nationals in Taranaki at Easter.



Best in Show. Best engine. 1st Place Beetle to '57.



People's Choice and Winner: Bus Modified

To see more pictures check out
<http://www.vwnationals.co.nz>

WINNER - Car of the Year 2013 award

The **seventh generation** of the **Volkswagen Golf** has been named winner of **Car of the Year 2013 award**. A clear winner with 414 points, well ahead of the Toyota GT86/Subaru BR-Z with 202 points, followed by the Volvo V40 with 189 points.

It was a strong winner being judged for its safety, fuel efficiency, dynamics and comfort, without changing its traditional image. The Golf VII is entirely new under the skin, with a lightweight structure based on the new MQB flexible platform of VW group for passenger vehicles with transversal power trains. With a nice looking cabin, classic style and analogue instrumentation, it is roomy and has materials of excellent feel which contribute to its overall quality.

Add to this an updated ESP stability control system, plus an array of active safety items, such as active braking, driver fatigue detection, lane-keeping assistance and adaptive cruise control. This is a well behaved vehicle giving a pleasant and quiet ride. Initially it comes as a three or five door hatchback, but more body styles will follow including the Variant version as the next offer. Engine choices will also increase, led by the 230 hp GTI and the 184 hp GTD diesel. All will be fitted with *stop and start* systems. The 1.4 TSI will be offered with the option of VW's ACT deactivation system, which turns off two cylinders at low speeds for better fuel economy.



Barbecue with a difference ????

QUALITAT SERVICING

Getting your vehicle serviced at regular intervals is vital to long life and good performance, not to mention fuel savings.

For late model cars, this means every 10,000 km or 12 months.

For earlier and air-cooled cars, every 6000 miles or 6 months.

Pre-Purchase Vehicle Inspections

Qualitat offers a comprehensive pre-purchase inspection service so you can be informed about your next purchase. Pre-purchase inspection is priced at \$180.00 incl. g.s.t.

Free W.O.F. check

If you have a FULL service when your Warrant of Fitness is due, you will get the WOF check for free, saving \$45 + GST.

Phone (09) 579 3710 now, for an appointment.

QUALITAT

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Our Services

- Audi Parts
- Volkswagen Parts
- Skoda Parts
- Seat Parts
- Audi Servicing
- Volkswagen Servicing
- Skoda Servicing
- Seat Servicing

Contact us

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MTA ASSURED

SKODA NEWS

Skoda Yeti

This all-wheel-drive turbo-diesel has been getting some very great reviews, but the turbo-charged FW 1.2TSi version is surpassing it by all accounts. It is also very well priced - so 'value for money' it has to be taken seriously.



Skoda Superb

The perfect vehicle for cab-fleets. However, in New Zealand it appears to be under the radar. Overseas it is beginning to be taken seriously for this role.



VW NEWS

VW E-Up

Volkswagen recently presented its first fully electric vehicle.

It is a four seater car, with nearly zero noise, and a driving range of 150 kilometres, which puts it ahead of most other pure electric vehicles.

This must make it the ideal city car for everyday use - shopping, taxiing the children to school and sports etc.

Recharging to 80% of full capacity can be done within 30 minutes. Pretty impressive. It accelerates from 1 - 100 km/h in just under 14 seconds and has a top speed of 135 km/h.

The car will be on show at the International Autoshow in Frankfurt in September. It could reach our shores by late 2014. Price unknown at this point.



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April winner - Steven Hansen
May winner - Vanessa Leman



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in the search box and LIKE us.
Each month there will be a draw
for a \$50 petrol voucher.

Watch for our Parts specials on



Qualitat's Trademe name is -

**VWPARTS01 - for Air-cooled listings, and
VWPARTS02 - for Water-cooled listings.**