



Qualitat

European Motors Ltd

VW AUDI SKODA

SERVICE AND PARTS



In brief

Qualitat is located at
220 Station Road, Penrose

Phone (09) 579-3710
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Workshop hours

Mon-Fri 7.30am - 5pm

Spares hours

Mon-Fri 7.30am - 5.15
Sat morning 8.30am - 12.30

Check out our website

www.qualitat.co.nz

Some other websites you
may like to check out -

www.vwownersclub.co.nz
www.audi.com
www.volkswagen.com

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Importers of Audi / VW / Skoda parts

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Welcome Aboard

Josie and Wayne Fenton welcome aboard Vagn Dyson as a shareholder and director of Qualitat European Motors Ltd.



Many customers will have dealt with and know Vagn as he has worked at Qualitat since 1993. For more than half of that time he's been the Workshop Manager looking after our workshop customers and our team of automotive technicians.



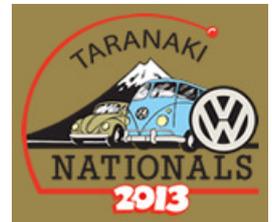
Vagn's wife Kylie has also joined the Qualitat team, although trained as a school teacher, she is now learning all the aspects of the Automotive business. Wayne and Josie will still be involved in the business on a reduced scale, but don't worry... business will be the same as it has been over the past forty years. The company's philosophy is still to give efficient, honest, friendly service and quality parts to our many customers.

All the same staff, all the same quality service and parts.

Qualitat = German for quality. We aim to live up to our name.



The 2013 Qualitat VW Nationals are being held over Easter in New Plymouth by the Taranaki VW Owners Club. Starting on Friday 29th March and finishing on Monday 1st April.



Ever wondered what they get up to at these events? Come and check it out. You may end up joining when you see how much fun they have. <http://www.vwnationals.co.nz/>



QUALITAT

EUROPEAN MOTORS LTD

◆ We are importers of parts for

**Audi
VW
Skoda**

◆ Repairers of all vehicles.

◆ We have technicians trained in

- ◆ VW
- ◆ Audi
- ◆ Mercedes
- ◆ BMW



VW News History the Volkswagen Group (Part 2)

Production was initially slow after the war due to lack of raw materials and the need to rebuild the plant, but grew rapidly in the 1950s and 1960s. The company began introducing new models based on the Type 1, all with the same basic air-cooled, rear-engine, rear-drive platform.

In January 1965 Volkswagenwerk acquired Auto Union GmbH from Daimler-Benz - this was the start of what we now know as Audi.

In September 1982 Volkswagenwerk ventured outside of Germany by signing a co-operation agreement with the Spanish car manufacturer SEAT. S.A.

This was followed by another name change in 1985 to reflect its increasing global diversification - Volkswagen AG.

By the end of 1986 Volkswagen Group had increased its share holding in SEAT to 75%.

By 1990 Volkswagen AG took over full ownership of SEAT.

1991 saw Volkswagen AG connecting with Skoda.

1998 brought three prestige automotive marques to the Volkswagen portfolio - Bentley, Lamborghini and Bugatti.

May 2000 Skoda Auto became a wholly owned subsidiary of Volkswagen AG.

During 2002 to 2007 the Volkswagen Group's automotive division was restructured so that two major Brand Groups with differentiated profile would be formed. The Audi Brand Group focused on more sporty values - Audi, SEAT, and Lamborghini. The Volkswagen Brand Group on the field of classic values - Volkswagen, Skoda, Bentley and Bugatti.

2010 - Volkswagen AG began an investment relationship with Suzuki Motor Corporation, as their biggest shareholder.

After much legal and financial wrangle, in August 2012 Volkswagen AG, became the parent company of Porsche AG. Negotiations started in 2009 and during the process both parties fought to gain control of each other.

It was during this tussle to win between the two companies, that Volkswagen AG briefly became the world's most valuable company, as the stock price rose to over €1,000 per share.

Originating and based in Europe, Volkswagen Group operates in 153 countries.

Volkswagen Passenger Cars is the Group's original marque, and other major subsidiaries include passenger car marques - Audi, Bentley, Bugatti, Lamborghini, Porsche, SEAT and Skoda.

Volkswagen Commercial Vehicles has a controlling stake in Swedish truck and diesel engine manufacturers Scania AB and MAN SE.

Volkswagen AG ownership as follows:-

Audi AG	99.55% ownership
Lamborghini S.p.A	100% ownership
Bentley Motors Ltd	100% ownership
Bugatti Automobiles S.A.S.	100% ownership
Porsche AG	100% ownership
Ducati Motor Holding S.p.A.	100% ownership
MAN SE	75.03% voting rights
Scania AB	89.2% voting rights
SEAT S.A.	100% ownership
Skoda	100% ownership
Suzuki Motor Corporation	19.9% biggest shareholder in Suzuki



Warrant of Fitness reminders by email:

For customers who would like to receive their *warrant of fitness reminders* by email instead of by post - please contact us on

office@qualitat.co.nz

Please ensure you supply your - **full name**
car registration number
email address.

Newsletters: If, in future you would prefer to receive this Newsletter by email, please supply us with your **email address.**

Email your email address to : **office@qualitat.co.nz**

Audi News

Five rings are now driving four rings.

The International Olympic Committee (IOC) has signed an agreement with Audi as the long-term supplier of vehicles through until the end of 2016. Audi will be providing more than 40 cars to the IOC in Lausanne. Their aim is to link the Audi brand closer with international sport. The Volkswagen Group has supported the Olympic Games at various levels for a long time, and was the official partner of the Beijing 2008 Olympic Games and will again assume this role in 2014 at the Olympic Winter Games in Sochi, Russia.

Skoda News

Skoda has become the most successful brand in the history of the Intercontinental Rally Challenge (IRC). Skoda won its third consecutive titles in both the Drivers and Manufacturers categories in 2012, and set a new championship record by winning 27 IRC events in total.

A factory-prepared Fabia Super 2000 won the title in the Manufacturers category, with drivers Andreas Mikkelsen & Ola Floene, becoming the first-ever crew to win two consecutive titles in the Drivers category.

Andreas Mikkelsen was quoted as saying "I am very proud to become the first person to win back-to-back driver titles in the Intercontinental Rally Challenge while driving for SKODA UK Motorsport, as well as helping SKODA win two out of its three consecutive manufacturers' awards. My factory-prepared Fabia 2000 has been incredibly fast and reliable for two years, and Ola and I owe so much of our success to SKODA for supplying and running such a good car."

This must say a lot about Skoda as a robust and reliable vehicle, and one that will 'go the distance'. Well done!

Skoda is investing more than 34 million Euro in a new assembly testing centre in the Czech Republic. This will further support their motorsport activities of the brand.

New Technology.

Imagine, as a teenager, borrowing the family car to impress, only to find that new safety technologies can limit the speed, reduce the stereo's volume, and prevent the car's safety aids from being disengaged.

Obviously this will make parents very happy and offer them some peace of mind that any risks are minimised.

As one quarter of drivers crash in the first six months of becoming licensed, it does indicate that this may in fact be a very good idea.

My Key - a Ford innovation - may become a thing of the future. This device can be adjusted by the parent as their child proves they can be trusted as a responsible driver.

Not yet on the New Zealand market, it will be interesting to see if any other manufactures come up with anything similar.

Weight is a killer.

We have been told this for a very long time, but usually it relates to our own personal body weight - but it can also apply to the car we drive.

Weight is crucial in an accident, so the heavier the vehicle, the more energy it will bring into a crash, thereby causing potentially more damage. By making cars lighter with the use of light-weight aluminium materials, manufacturers can bring down the weight of their gadget-laden vehicles and help reduce the severity of accidents.

Which car will win the 2013 World Car of the Year Award?

Volkswagen won back-to-back awards in 2009 and 2010 with the previous Golf and Polo. In 2012 the Volkswagen Up mini hatchback won the award.

All will be revealed at the New York motor show in April.

QUALITAT SERVICING

Getting your vehicle serviced at regular intervals is vital to long life and good performance, not to mention fuel savings.

For late model cars, this means every 10,000 km or 12 months.

For earlier and air-cooled cars, every 6000 miles or 6 months.

Pre-Purchase Vehicle Inspections

Qualitat offers a comprehensive pre-purchase inspection service so you can be informed about your next purchase.

Pre-purchase inspection is priced at \$180.00 incl. g.s.t.

Free W.O.F. check

If you have a FULL service when your Warrant of Fitness is due, you will get the WOF check for free, saving \$45 + GST.

Phone (09) 579 3710 now, for an appointment.

QUALITAT

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Website:
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Our Services

- Audi Parts
- Volkswagen Parts
- Skoda Parts
- Seat Parts
- Audi Servicing
- Volkswagen Servicing
- Skoda Servicing
- Seat Servicing

Contact us

0800 4VW AUDI
MTA ASSURED

Easter Hours

Qualitat will be closed from 5pm on Thursday 28th March and re-suming normal hours Tuesday 2nd April 2013.

To all our customers



WORKSHOP CUSTOMERS -

If you have a breakdown over the holiday period, please phone **Brian Roberts Towing on 6340608** or **Onehunga Towing on 5260026** and deposit your keys into our key-drop.

New Volkswagen Beetle comes up trumps.

The new Volkswagen Beetle has scored a safety rating of 5 stars in recent testing by ANCAP (Australian New Car Assessment Program) ANCAP is supported by New Zealand motoring clubs and the New Zealand Government.

The Golf is the third best-selling car of all-time, selling over 26 million up to 2008.

An American insurer specialising in classic cars has predicted that the Volkswagen Golf GTi - the most successful compact sports car in the world - will become one of the future collectibles.



Winners so far are - Alana Thompson - October
Philip Coyle - November
Robert Leak - December
Stacey Harden - January
Michael Kiddie—February



Type **Qualitat.European** in the search box and **LIKE** us.

Each month there will be a draw for a **\$50 MTA voucher**.

Order your parts or book-in via **Skype**
Skype name is **Qualitat.European**



Watch for our Parts specials on **Qualitat's Trademe** name is



VWPARTS01 - for Air-cooled listings, and
VWPARTS02 - for Water-cooled listings.