



QUALITAT

EUROPEAN MOTORS LTD

Newsletter- volume 19

SPRING 2010



IN BRIEF

Qualitat is located at
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Workshop hours
Mon-Fri 7.30am to 5pm

Spares hours
Mon-Fri 7.30 to 5.15pm
Sat morning 8.30am to 12.30

Check out our website
www.qualitat.co.nz

Some other websites you may like to
check out -
www.vwownersclub.co.nz
www.audi.com
www.volkswagen.com

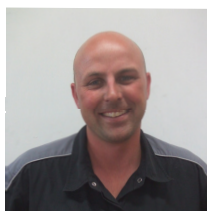


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QUALITAT
EUROPEAN MOTORS LTD

- ◆ Importers of **Audi / VW** parts
- ◆ Repairers of all vehicles
- ◆ Technicians trained in - **VW... Audi ... Mercedes ... BMW**



Reminder from Vagn :

Out of sight - out of mind. That's a pretty old saying, but one we should heed when it comes to checking the spare tyre of our vehicle. How long ago was it since you last checked yours? It's bad enough to get a 'flat' but to have a flat spare would be a double whammy.

It is also very important to check those other basic things in the vehicle - oil and water. These should be kept at the recommended levels, as indicated in your car manual.

Don't forget

the spare

It is always surprising how many customers have never had their FUEL and POLLEN filters replaced. A fuel filter is crucial to the health of the engine and a pollen filter crucial to the health of the vehicle's occupants. Replacement of both these filters takes place with a FULL SERVICE, when required.

For the month of September, we are offering 10% discount on parts and labour on FULL SERVICES on all Audi, Volkswagen and Skoda. This is in addition to the FREE WOF check we offer to do at your request at the same time the Full Service is carried out. This offer can be a substantial saving especially on some of the V6 and V8 models, and of course remember the GST increases to 15% on October 1st.

Don't delay, phone one of our friendly counter staff to make your booking or for an estimate.

Safe motoring, and we look forward to hearing from you.

Our August Special (see below) will continue on into SEPTEMBER

Qualitat
European Motors Ltd

VW AUDI SKODA
Service & Parts

- Parts Importers of Audi, VW & Skoda
- We stock Genuine & Non-genuine Audi/VW/Skoda parts to suit all budgets
- Trusted service repairers
- Courtesy cars available

August Special
Book your VW, Audi or Skoda for a FULL SERVICE and receive a

10% DISCOUNT & FREE WOF CHECK*

* Conditions apply

Ph: 09 579 3710 0800 4VWAUDI www.qualitat.co.nz
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 - ♦ VW
 - ♦ Audi
 - ♦ Mercedes
 - ♦ BMW



Book your VW, Audi or Skoda for a
**FULL Service in September and you will
RECEIVE A 10% DISCOUNT**

only if you mention when booking,
you saw this ad. in the newsletter
'Conditions ap-

ply'



Warrant of Fitness reminders by email:

For customers who would like to receive their *warrant of fitness reminders* by email instead of by post - please contact us on

office@qualitat.co.nz

Please ensure you supply your - **full name**
car registration number
email address.

Skoda

For many years Skoda was the butt of jokes when it came to owning a car. However, those days are well in the past as it seems that Skoda now picks up more and more accolades each year.

Skoda has become a brand to be taken seriously.

Skoda Fabia S2000 was placed first, second and third in the world-famous Argentinean rally this year. The first time in the history of Skoda have they celebrated a triple victory in the International Rally Circuit



Last year - **Luxury Car of the Year** - the Skoda Superb Combi represented excellent value for money and was well received by several motoring critics.



Skoda - Superb Combi

Skoda has built new manufacturing facilities which are equipped with the most up-to-date technology available anywhere in the world, and operated by highly skilled specialists. This results in a top quality product coming out of their Czech Republic factories. Engines, axles and gearboxes, from Skoda Auto's facility, are placed into several of Volkswagen's cars - a truly 'working partnership'.

So whatever your motoring requirement - Skoda now has a line-up of models to choose from - and there will be one that will suit your requirements.

Volkswagen Group

Volkswagen has a 12% share of the world car market. Grouped under two brands - Audi and Volkswagen. The Audi group includes Audi, Seat and Lamborghini.

The Skoda, Bentley, Bugatti, Porsche and of course Volkswagen, come under the Volkswagen Group. Each brand has its own identity. Volkswagen has also entered a Joint Venture with Suzuki.

Volkswagen has over 336,000 employees within 18 different countries in Europe, America, Asia and Africa, and producing cars from 45 factories. It is the largest car manufacturer in Europe and the second biggest manufacturer of vehicles in the world.

Volkswagen is to take a 90 per cent stake in Italdesign. As the name would indicate, this is an Italian car design company with contracts with some of the car industry's 'heavies'. Some carmakers may be nervous that VW will now have access into their confidential technology.



Italdesign - the New Beetle, the second generation model, due in 2012.

Italdesign currently employs 800 people, and has 800 computer aided design workstations.

The Audi A1 should arrive in New Zealand shortly. Described as "the first premium car in the small compact sector."

Visually it looks very like a baby Audi, however, don't be fooled, as this little baby comes with a lot of punch, and a personality of its own. Equipped with all the very latest in technology, design, and safety, this little number is aimed to rival BMW's Mini.

Pre-Purchase Vehicle Inspections

Qualitat offers a comprehensive pre-purchase inspection service so you can be informed about your next purchase.

Pre -purchase inspection is priced at \$180.00 incl. g.s.t.

Free W.O.F check

If you have a **FULL** service when you have a Warrant of Fitness check done you will receive a free WOF check worth \$45.00 plus g.s.t.

Phone (09) 579 3710 now, for an appointment.

Don't forget - 10% off all Full Services on Audi, Volkswagen, and Skoda for the month of September 2010.

FREE OFFER

EVs ???

If you don't already know what they are - prepare yourself, as we will be hearing more of them in the future, if we are to move away from the petroleum driven market of today.

Electric Vehicles.

Some car manufacturers are investing very heavily as they predict the new car market will comprise of 10% of electric vehicles by 2020. Renault and their Japanese partner, Nissan, are investing US\$5.1 billion towards this market.

Volkswagen - Europe's largest car manufacturer - is also heading down this track, and expects to have their first EV by 2013. Volkswagen's E-UP 85kW electric motor drives the front wheels through a VW developed single gear transmission. Driving range is 150km. By 2018 VW intends to be the industry leader.

Currently the EVs entering the market today have a driving range of 160km compared with something like 500km for a small petrol engine. Sounds like the perfect 'city' car! Although you may not only be looking for a parking space, but also a 'plug in point'.

One of the biggest hurdles will be *re-programming* the drivers/buyers. You will not be able to just drive home and leave the car in the garage - you will have to plug it in, ready for your next trip out.



Volkswagen's E-UP, due to go into production in 2013

Car manufacturers are hoping Government subsidies and tax breaks will be added to the mix as an incentive to help bring about this change.

Charging takes 2 - 7 hours. Charging stations will need to become part of a city's infrastructure if it is to be taken seriously, and swapping depleted batteries for fully charged ones will also need to be available.

Where will this alternative power supply come from? It could be solar power (see pic. at left) or it could be something like lithium ion rechargeable batteries.



Solar energy charging station in Brazil.



Charging station in Israel

One concern with the electric cars is that they are so quiet that the visually impaired, pedestrians and cyclists, may not hear them approaching.

Electric cars have very low maintenance costs, apart from the cost of the battery itself.

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Welcome to Andrew - Andrew joins the Qualitat team in our Parts Department.



Andrew comes to Qualitat with a background of parts and distribution. He has a passion for older cars, sadly not yet any Volkswagens or Audis, but that may change!

When he is not tinkering with his cars, he likes nothing better than heading north to the beach to do some fishing, or just generally relaxing.

When at home, apart from cars, any other spare time is spent looking after the garden.

Crazy Claims !

"I saw a slow moving sad faced old gentleman, as he bounced off the hood of my car."



"The indirect cause of the accident was a little guy in a small car with a big mouth."

"I was thrown from my car as it left the road. I was later found in a ditch by some stray cow."

"The guy was all over road, I had to swerve a number of times before I hit him."

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