



QUALITAT

EUROPEAN MOTORS LTD

Newsletter- volume 16

SUMMER 2009



IN BRIEF

Qualitat is located at
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Workshop hours
Mon-Fri 7.30am to 5pm

Spares hours
Mon-Fri 7.30 to 5.15pm
Sat morning 8.30am to 12.30

Check out our website
www.qualitat.co.nz

Some other websites you may like to
check out -
www.vwownersclub.co.nz
www.audi.com
www.volkswagen.com



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QUALITAT
EUROPEAN MOTORS LTD

- ◆ Importers of **Audi / VW** parts
- ◆ Repairers of all vehicles
- ◆ Technicians trained in - **VW... Audi ... Mercedes ... BMW**

Christmas Greetings

from Wayne and Josie



Where has 2009 gone? Christmas is fast approaching so we would like to take this opportunity to thank you, our loyal customers, for all your support during the economic turbulence that 2009 brought to us all. Our Parts department, and Workshop will be open over the Christmas / New Year period, except the statutory days, to service your requirements.

We hope you have a Merry Christmas, happy holidays and most of all - safe, trouble-free motoring.

Regards - Josie & Wayne Fenton, and the team at Qualitat.

Staff Social club scene



Qualitat staff, family, and friends, recently joined together for a **Pink Party** fundraiser for the New Zealand Breast Cancer Foundation. A good time was had by all, and it proved to be a fun way of raising money towards a really good cause.

Holiday Hours - see page four

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 - ◆ VW
 - ◆ Audi
 - ◆ Mercedes
 - ◆ BMW



VW News:

Reports from Europe indicate that Volkswagen is taking a stake in Suzuki. Both companies would benefit from such a partnership, Suzuki would have access to a wealth of VW technology, and Volkswagen would have a good doorway into India and Southeast Asia. We will have wait and see on this one.

It is also rumoured that the next-generation VW Touareg may get a third row of seats, or it may well be that there will be a longer wheelbase model. We will have to wait and see on this one too.

However what we can confirm (as if we didn't already know) is that the Volkswagen Beetle pre-1979, was the most registered of all vehicles in Germany. 44,540 Beetles are still on the roads in Germany today.

The Beetle was never officially called *the Beetle*, but after 58 years since it was first produced, it still carries that name. The 'New Beetle' was launched in 1998 and although it came with many changes from the original Beetle, in its ten years of production very little has changed in this model.

There is something about the design of this vehicle that so often brings a smile to one's face.

Did he, or didn't he???

Did Hitler steal the original Beetle design from a Hungarian-born engineer - Josef Ganz?

When Hitler realised that Ganz was a Jew he asked Ferdinand Porsche, to develop the project.

History was falsified to destroy all evidence that a Jew was the creator of such an outstanding piece of design. Ganz was

arrested and charged with blackmailing the German car industry. He was only trying to claim what he considered to be rightfully his.

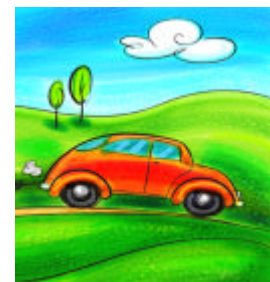
Upon release from prison he fled Germany to Switzerland and the Nazis destroyed all evidence of his role in the development of the Beetle. Ganz moved to France and continued to work on his designs.

He finally settled in Australia and worked for General Motors, but he died bitter and disappointed that he never got recognition for his iconic design.

He did however leave a whole archive about the Beetle on microfilm, and it is from this information that Dutch journalist - Paul Schilproord - has written a book: *The True Story of the Beetle: How Hitler Confiscated the Design of a Jewish Genius*.

The initial version of the car was called the *May Beetle*, and was first constructed in 1930. Perhaps that is why the Beetle has never **officially** been called Beetle! However the first production model based on Ganz's design was manufactured by German carmakers - Standard, and the car was called Superior, and exhibited in Berlin in February 1933 at an automotive fair - the year the Nazis came to power in Germany. It is at this point that Hitler became involved and consequently took the credit for what we all now know to have been an incredible journey for any car to take.

The name *Volkswagen*, or People's Car, was also the brain-child of Ganz.



Warrant of Fitness reminders by email:

For customers who would like to receive their *warrant of fitness reminders* by email instead of by post - please contact us on

office@qualitat.co.nz

Please ensure you supply your - **full name**
car registration number
email address.

Electric Cars

Electric cars may not be as environmentally friendly as they first appear.

A new report is pointing to the fact it is dependent upon the method of the initial power production.

What has to be considered, is what resource is used to produce the electric power in the first place. Increased use may mean increased demand for coal and nuclear power. It may also be necessary to increase taxes on the supply of electricity to help cover this increase demand on these resources. Hybrid cars perform better on coal produced electricity. Wind or solar energy are best for electric cars.

So it is now obvious that there are many factors involved when considering the benefits of electric cars.

The International Engine of the Year trophy goes to Volkswagen's 1.4 litre TSI twin-charged engine.

65 journalists from 32 countries including New Zealand, awarded the motor, Best Green Engine 2009, and Best Engine in the 1.0 - 1.4-litre engine capacity. The twin-charge TSI engine is now available in New Zealand in the new Scirocco coupe, and the sixth generation Golf, where it produces 118kW at 5800rpm and 240Nm of torque between 1500-4500rpm.

Volkswagen aimed to build a small-capacity petrol engine that provided performance and driveability, but with improved fuel consumption and lower emissions.

TSI stands for - twin-charger stratified injection) Super-charged and turbocharged TSI engines are some of the most efficient petrol engines available today.



The new TSI Volkswagen Scirocco

Audi news:

Although many concept cars shown at motor shows, never reach the road as real vehicles Audi has confirmed that the e-tron high-performance electric vehicle will be build and on sale in two or three years. It is a sleek two-seater powered by four electric motors, one on each wheel. Said to have a range of 250km using a lithium ion battery behind the passenger cabin.

Audi's first hybrid vehicle is scheduled to appear in 2011 - a Q5 crossover.



2009 Audi Q5



Pre-Purchase Vehicle Inspections

Qualitat offers a comprehensive pre-purchase inspection service so you can be informed about your next purchase.

Pre -purchase inspection is priced at \$180.00 incl. g.s.t.

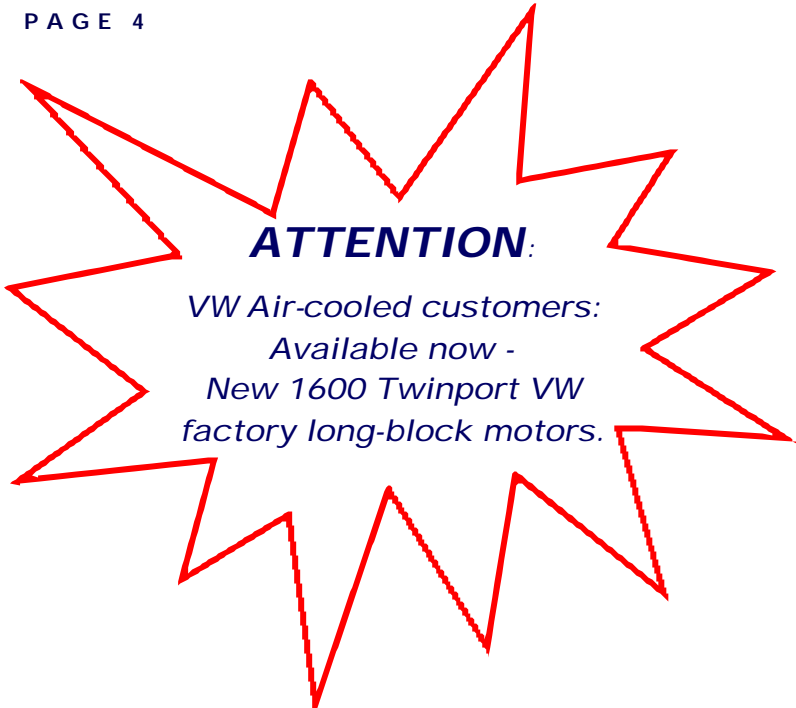
Free W.O.F check

If you have a **FULL** service when you have a Warrant of Fitness check done

you will receive a free WOF check worth \$45.00 including g.s.t.

Phone (09) 579 3710 now, for an appointment.

FREE OFFER



Cellphone use behind the wheel.

An American study has found that it declines as soon as bans are introduced, but over time, it goes up again.

Apple and Volkswagen unite!!!

Volkswagen has exclusively used Apple's iPhone to launch in the USA, its new sixth generation Golf GTi.

Volkswagen believes it is a very cost effective method of reaching the consumers with its latest product.

Apple claims there are at least 50 million iPhone and iPod touch customers worldwide. When compared to the most watched TV programme in the US which drew 21 million viewers, may be they have a point.

Holiday Hours - please note

Thursday 24 December	Parts ONLY 8am - 12 noon	Workshop
CLOSED		
Friday 25 December to Monday 28 December	CLOSED	
Tuesday 29 December	Parts & Workshop 8 am - 4.30 pm	
Wednesday 30 December	Parts & Workshop 8 am - 4.30 pm	
Thursday 31 December	Parts & Workshop 8 am - 3.00 pm	
Friday 1 January to Monday 4 January	CLOSED	

Merry Christmas and a Happy New Year to all of our customers.



Insurance Bloopers! (try not to need any of these over the holiday period)

- "Coming home I drove into the wrong house colliding with a tree I don't have."*
- "I was sure the old fellow would never make it to the other side of the road when I struck him."*
- "The pedestrian had no idea which direction to run, so I ran over him."*
- "I thought my window was down, but I found out it was up when I put me head through it."*

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